

Curriculum Vitae

M. ZEESHAN SHAH

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WORK EXPERIENCE

ZAIQA TV (<i>Urdu/Eng.</i>)	Promo Producer	2010 till date
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Food TV newly launched.

Responsibilities:

- Responsible for creating on air promotions, sales reels, ad spots.
- Responsible for the development and implementation of on-air strategy, channel branding.
- Direct live action shoots when appropriate as well as edits and VO.
- Work proactively with Senior Producer to develop creative solutions for key promotions.
- Pitch, develop and create promotional campaigns based on marketing briefs and own ideas.

DAWN NEWS TV (<i>English</i>)	FCP Editor/Producer	2007-2009
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24x7 Pakistan's leading English news and current affairs television channel.

Responsibilities:

Producer/Editor

5 for 5. Anchor based educative & entertaining show.

For The Love Of Food, A Food/Travel Show.

Associate Producer/Editor of Award Winning documentary series "**EQUINOX**".

Also responsible for edit on air promotions, sales reels, ad spots for Features department.

PLAY TV (<i>English</i>)	Post Supervisor/Senior Editor	2005-2007
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Play is a music and lifestyle channel geared towards the youth of today.

Responsibilities:

- Responsible for shepherding projects through offline, online and final finishing.
- Maintain the check list and schedule for offline and online insuring that all materials are delivered on time. Responsible for edit on air promotions, sales reels, ad spots.
- Report to the Director and Production Managers any changes, delays, or concerns with the post schedules/budgets that arise during the post process.
- Training for editors on Final Cut Pro

INDUS TV (*Urdu/Eng.*)

Editor

2000-2005

The first independent satellite channel and Pakistan's favorite entertainment channel. INDUS MUSIC – Pakistan's premiere music channel.

Editor: Magazine shows, Sitcoms, Reality Shows, Food Shows, Live sessions, Promos, Titles, Sales Reels, TVC's, Concerts, Awards and Fund raising ADS for earthquake victims.

Creative Manager: Channel logos, Show packages, Time Templates, Channel ID's.

Freelance Credits

- 'THE DEAL UNDONE' Documentary for Columbia University NY, (Editor/Producer)
- 'Broghil' Documentary for GEO TV, PK. (Film Editor)
- TVC for Pepsi Cola Pakistan.
- Rocumentary for Coca Cola Pakistan.
- Corporate Film for Sarhad Rural Support Program. (Film Editor)

QUALIFICATIONS

- Matriculation in Science from Sindh Board.
- Intermediate in Commerce 1994-96 from Govt. Premier College KHI.

SKILLS

- Advance Editing skills on Final Cut Pro.
- Intermediate understanding with Final Cut Studio'
- Working knowledge of HD, DIGI BETA, XDCAM, HDV and EX1 formats.
- Camera understanding and operating Sony Z-1, Z-5, Z-7, EX1R, PD170, DSR 400.
- An eye for detail and a good ear for music.
- Positive 'can do' attitude.
- Can work to tight deadlines.
- Team player who would fit in with a youthful, enthusiastic and highly skilled team.
- An open mind, and a will to re-invent and produce visuals that are always exiting and fresh.
- Can do audio work to camera work, and directing to editing TV shows, ADD and Documentaries.

Online Showreel:

<http://www.myspace.com/index.cfm?fuseaction=vids.individual&videoId=101439866>